

Typical Market Day in Ida Ogourd



We begin the day with a visit to a traditional market which is the main supply source for rural families is also the respected place for exchanges and discussions for Berber people from all of the surrounding villages.

We discover how life is organized in the countryside by going for a walk on foot in a quiet, rhythmic fashion in the argan forest region then have lunch with a Berber family whose amazing hospitality is yours to enjoy.

The day comes to a close with a visit to a women's cooperative where you are able to discover the secret of manufacturing the famous argan oil of Morocco, their Liquid Gold.



HIGHLIGHTS!
Discovering rural
life, Argan forest
and visit an
Argan coopérative.

Full day

Departs: 9a.m Essaouira
Lenght: 5 km of pathways
Level of difficulty: Easy
Return: 16 p.m Essaouira